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Relevant Web Links

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OSF: osf.io/b4fut

EDUCATION

- 2025 **PhD** Candidate, Communication & Information Sciences
The University of Alabama, Tuscaloosa
Committee: Drs. Rebecca K. Britt, Kaitlin Miller (Co-Chairs),
Shaheen Kanthawala, Brian Britt, Kelley Cotter
- 2019 **MFA** Creative Nonfiction, Murray State University
Ritchart, A. A. (2019). Girl Out of Place. *Murray State Theses and Dissertations*.
<https://digitalcommons.murraystate.edu/etd/143>
- 1994 **MA** Mass Communication, Bowling Green State University
- 1992 **BS** Journalism, Bowling Green State University

ACADEMIC EXPERIENCE

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| Graduate Teaching Assistant , The University of Alabama
College of Communication & Information Sciences
Department of Journalism and Creative Media | 2021 to 2024 |
| Assistant Professor , tenured, Austin Peay State University
College of Arts and Letters
Department of Communication | 2014 to 2021 |
| Adjunct Professor , Austin Peay State University
College of Arts and Letters
Department Communication | 2013 to 2014 |

PEER-REVIEWED PUBLICATIONS

- Ritchart, A. A.**, Britt, R., K., Kanthawala, S., Jannat, K. T., & Jones, N. (2024). Reporting during the COVID eras: Media attention and news framing through a large-scale computational analysis. In: *Proceedings of the 57th Hawaii International Conference on System Sciences*. Nominated for best paper out of the Mediated Conversation minitrack.
<https://hdl.handle.net/10125/106715>

- Ritchart, A. A., & Britt, R. K.** (2024). Pro-social framing and sentiment in U.S. broadcast networks' Instagram posts about the COVID-19 vaccine. In: *Proceedings of the 57th Hawaii International Conference on System Sciences*.
<https://hdl.handle.net/10125/106846>
- Kanthawala, S., Cotter, K., **Ritchart, A.**, De, A., McAtee, H., Yun, C., & DeCook, J. (2023). Algorithmic conspirituality: Explicating its emergence, dimensions, and persuasibility. *New Media & Society*, 0(0). <https://doi.org/10.1177/14614448231217425>
- Britt, R. K., & **Ritchart, A. A.** (in press). Qualitative inquiry revealing Native Americans' perspectives on health campaign message strategies on organ donation willingness and promotion. *The Qualitative Report*.

MANUSCRIPTS UNDER REVIEW

- Britt, R. K., **Ritchart, A. A.**, & Kanthawala, S. (2023, revised and resubmitted). The state of mind and the state of tweets: A computational and linguistic analysis of messages from mental health organizations. Under review at *Journal of Medical Internet Research*.
- Cotter, K., **Ritchart, A. A.**, Kanthawala, S., De, A., Foyle, K. & Watson, T.X. (2024, revised and resubmitted). If you're reading this, it's meant for you: The algorithmic imaginary of algorithmic conspirituality. *Convergence*.
- Ritchart, A. A.**, Boman, C. D., Britt, R. K., & VanDyke, M. S. (2023, under review). Exploring health disparities in water sanitation tweets: Environmental risk communication across at-risk regions and international contexts. *Journal of Risk Research*.

MANUSCRIPTS IN PROGRESS

- Ritchart, A. A.** & Martin, K. (2023, manuscript preparation). It's giving credibility: Reliability of credibility scales for health information consumption on prosumer video platforms.
- Ritchart, A. A.** & Britt, R. K. (2023, manuscript preparation). Tis the damn season: A case study of Swifties and social support compared across social media.
- Britt, R. K., **Ritchart, A. A.**, & Chakraborty, A. R. (2023, manuscript preparation). Imagined audiences and organizational engagement on social media: Performing, curating, and organizing company culture through impression management on Twitter.

OTHER PUBLICATIONS & CREATIVE WORK

- Ritchart, A. A.** (2019). Reform Judaism in the digital age. In A. E. Grant, A. C. Sturgill, C. H. Chen, & D. A. Stout (Eds.), *Religion online: How digital technology is changing the way we worship and pray* (pp. 160–169). Praeger an Imprint of ABC-CLIO, LLC.
- Ritchart, A. A.** (Summer 2018). [Review of book *How Stevie nearly lost the war and other postwar stories*]. *New Madrid*, XIII(2), 126-128.
- Ritchart, A. A.** (2015). Heading home [Photograph]. Clarksville, TN: Downtown Artists Co-op.

CONFERENCE PRESENTATIONS

- Ritchart, A. A.** & Martin, K. (2024, April). *It's giving credibility: Reliability of credibility scales for health information consumption on prosumer video platforms*. [Poster presentation].

- Kentucky Conference on Health Communication, Lexington, KY.
- Britt, R. K., **Ritchart, A. A.**, & Kanthawala, S. (2023, November). *The state of mind and the state of tweets: A computational and linguistic analysis of messages from mental health organizations*. [Paper presentation]. National Communication Association, National Harbor, MD.
- Nichols, T. S., **Ritchart, A. A.**, Bernhardt, J., & Morris, J.R.. (2023, November). *Critical conversations: Disabilities and Higher Education – Teaching the Freedom to Ask*. [Panel presentation]. National Communication Association, National Harbor, MD.
- Kanthawala, S., Cotter, K., **Ritchart, A. A.**, De., A., McAtee, H., Yun, C., & DeCook, J. (2023, May 25-27). *Algorithmic conspiratoriality: Explicating its emergence, dimensions, and persuasibility*. [Paper presentation]. International Communication Association 2023: Reclaiming Authenticity in Communication, Toronto, Ontario, Canada. **Top paper Communication & Technology Division**
- Ritchart, A. A.** (2023, March 2-4). *Gaming the midterms: Exploring 2022 midterm election news game schema*. [Research-in-progress presentation]. Association for Education in Journalism and Mass Communication Southeast Colloquium, Murfreesboro, TN.
- Ritchart, A. A.**, Bernhardt, J., Morris, J.R., & Nichols, T. S. (2022, November). *Critical conversations: Exploring the legacy and impact of communication and disability issues*. [Panel presentation]. National Communication Association, New Orleans, LA.
- Ritchart, A. A.**, Jones, J.J., Nichols, T.S., & Morris, J. R. (2022, October). *Critical conversations: A snapshot of public memory, political communication, polarization, and social media*. [Roundtable presentation]. Popular Culture Association of the South, New Orleans, LA.
- Ritchart, A. A.** (2022, March). *Framing the COVID-19 vaccine: A content analysis of U.S. broadcast Media's Instagram posts*. [Paper presentation]. Association for Education in Journalism and Mass Communication Midwinter, Norman, OK.
- Ritchart, A. A.**, Nichols, T.S., & Morris, J. R. (2021, April). *Teaching diversity: Media literacy in the undergraduate core*. [Paper presentation]. Media Education Summit 2020, Leeds, England, (virtual).
- Ritchart, A. A.** (2020, August). *Women in podcasting: Making our space*. [Panel presentation]. Association of Education in Journalism and Mass Communication Annual Conference, San Francisco, CA, (virtual).
- Dunn, M., Nichols, T. S., & **Ritchart, A. A.** (2019, July). *Good grief, America — An exploration of grief as expressed in selected films, the media, and life*. [Paper presentation]. The International Organization of Social Sciences and Behavioral Research, Niagara Falls, Ontario, Canada.
- Hicks-Goldston, C., & **Ritchart, A. A.** (2019, July). *Disinformation, fake news, and the new Knowledge Gap*. [Paper presentation]. The International Organization of Social Sciences and Behavioral Research, Niagara Falls, Ontario, Canada.
- Ritchart, A. A.** (2019, March). *Modern epistolary exchange and key news coverage in #metoo and #timesup*. [Paper presentation]. The International Organization of Social Sciences and Behavioral Research, New Orleans, LA.
- Baron, R., Bullis, K., Chakrabarti, K., Dunn, M., Ellison, D., Heuston, K., Hicks-Goldston, C., Nichols, T. S., & **Ritchart, A. A.** (2019, February). *A decade of using service learning across a departmental curriculum: What worked*. [Panel presentation]. Tennessee Conference on Volunteerism and Service-Learning, Franklin, TN.

- Morris, J. R., Nichols, T. S., & **Ritchart, A. A.** (2018, September). *The use of social media during critical times*. [Panel presentation]. Tennessee Communication Association, Nashville, TN.
- Hicks-Goldston, C., **Ritchart, A. A.**, & Dunn, H. M. (2018, July). 'New progressives?' *Modern-day muckraking and unexpected voices*. [Paper presentation] The International Organization of Social Sciences and Behavioral Research, Boston, MA.
- Morris, J. R., & **Ritchart, A. A.** (2018, February). *Using YouTube channels to reach Generation Z for broadcast stations' news and programming*. [Panel presentation]. Broadcast Education Association, Las Vegas, NV.

GRANTS

- Ritchart, A. A.** & Britt, R. K. (2023, May). The Holocaust as a polarizing metaphor for emotion-laden political conversations on social media. AEJMC Collaborative Scholars. Grant. Total funds: \$2,000.00.
- Nichols, T. S., **Ritchart, A. A.**, & Ellison, D. (2019). Speayker's Corner: The Podcast. APSU Student Academic Success Initiative. Grant. Total funds: \$1,881.
- Ritchart, A. A.** (2018). AP Wire, AP Online Stylebook, and Rundown Creator. APSU Technology Access Fee. Grant. Total funds: \$7,000 (\$6,500 recurring each academic year).
- Ritchart, Amy A.** (March 2017). Mobile journalism. APSU Technology Accesses Fee. Grant. Total funds \$9,120.
- Ritchart, A. A.** & Morris, J. R. (2015). APSU news engagement conference. APSU Student Academic Success Initiative. Grant. Total funds: \$5,000.

FELLOWSHIPS

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| <p>Graduate Teaching Fellow, The University of Alabama Graduate School</p> <ul style="list-style-type: none"> Planned, coordinated, and supervised the required annual August graduate teaching assistant 2-day training event for 440 new GTAs with the UA Graduate School for August 2023. Co-created and co-taught workshops at annual UA Graduate School graduate teaching assistant training days. Co-created and co-taught workshops in a series for graduate teaching assistants during 2021-2023 academic years. Co-led graduate teaching assistant Spring 2023 book club. | 2021-2024 |
| <p>Phifer Fellow Fund, Department of Journalism and Creative Media, The University of Alabama</p> <ul style="list-style-type: none"> Conducts research with Dr. Rebecca K. Britt examining vaccine coverage in rural areas using social media data and sentiment analysis. | 2023-2024 |
| <p>Funded Grant Research Assistant, Department of Journalism and Creative Media, College of Communication & Information Sciences</p> <ul style="list-style-type: none"> Sole graduate student funded out of project working with lead PI Dr. Rebecca K. Britt; included in all aspects of the project including | 2023-2024 |

publications and future grant applications.

- Britt, R. K., VanDyke, M. S., & Terry, L. (2023). Addressing water contamination threats using entropy and network theory via capacity building: Utilizing big data to develop an architecture for engineering and the social sciences. Alabama Water Institute. Innovation Grant. Total funds: \$23,089. [Ritchart, A. A. as funded GRA].

Funded Fellow, Yad Vashem International School for Holocaust Studies Summer Seminar for Jewish Educators, Jerusalem, Israel 2015

- Fully funded Yad Vashem Educators International Fellow for Holocaust/antisemitism studies, Jerusalem, Israel, from June 20-29, 2015. Studied the Holocaust, the history of antisemitism and modern antisemitism at Yad Vashem's International Education Center with 25 other educators/scholars from the United States, Israel, and Australia. This fellowship lead to an APSU COMM 3410 Communication Research Methods and Data Analysis class-wide research project in newspaper coverage with the U.S. Holocaust Museum's History Unfolded project.

TEACHING EXPERIENCE

University of Alabama

Journalism Principles and Practice, News Writing and Reporting, Advanced News Writing and Reporting

Austin Peay State University

News Reporting; Copy Editing; Feature Writing; Investigative Reporting; Media Ethics; Election Reporting; Media and Society; Mass Media and Women; Data Analysis and Mass Communication Research; Research Methods; Editorial and Opinion Writing; New Journalism; Introduction to Public Relations; Multimedia News Reporting; Magazine Production; Public Speaking; Transition to University

HONORS AND AWARDS

Knox Hagood Award 2023
College of Communication & Information Sciences, The University of Alabama

Innovative Professor Award 2018
Department of Communication, Austin Peay State University

Leaf-Chronicle Readers' Choice: Favorite Professor 2018

First Place Investigative Reporting 2007
Tennessee Press Association

HOPE Award for Diversity Reporting Hispanic Organization for Progress & Education, Clarksville, Tenn.	2007
First Place Education Reporting Tennessee Press Association	2007
First Place Public Service Journalism Edward J. Meeman Foundation for Public Service Journalism	2006
Excellence in Education Reporting, Single Feature Article Tennessee School Board Association	2005
Third Place Best Personal Humor Column Tennessee Press Association	2005

DISCIPLINARY AND UNIVERSITY SERVICE

Graduate Student Reviewer AEJMC National Convention	2023
National Communication Association Conference	2022
Panel Moderator: Journalism as Practice AEJMC Southeast Colloquium	2023
Adviser <i>The Monocle Magazine</i> , Austin Peay State University	2020 to 2021
APSU News, Austin Peay State University	2019 to 2020
APSU Society of Professional Journalists Student Chapter	2016 to 2020
Committee Member University Library, Austin Peay State University	2019 to 2021
Curriculum Committee, APSU Department of Communication	2017 to 2021
Scholarship Committee, APSU Department of Communication	2015 to 2021
Student Learning Outcomes Committee, APSU Department of Communication	2017 to 2018
Woodward Library Society Board, Austin Peay State University	2016 to 2018
Full Spectrum Learning Faculty Mentor Austin Peay State University	2018 to 2021
Living-Learning Community Coordinator Austin Peay State University	2016 to 2020

PROFESSIONAL CERTIFICATIONS

Certified Online-Course Peer Reviewer	2019
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Quality Matters

Social Networks & NodeXL Pro – A Few Clicks to Insights 2023
Social Media Research Foundation Summer School

Applying the QM Rubric (APPQMR) 2018
Quality Matters

Faculty Development Fellowship 2016
Austin Peay State University

Instructional Training
Multimedia: Camtasia Advanced 2015
 APSU Center for Extended & Distance Education
D2L I & II: Quizzes, Surveys, and Rubrics 2015
 APSU Center for Extended & Distance Education
Making your course ADA Compliant 2015
 APSU Center for Extended & Distance Education

TECHNICAL SKILLS

Programming languages: Python and R — e.g., collecting data via APIs, scraping online data (TikTok via pyktok, traktok), sentiment analysis (TextBlob, VADER), latent Dirichlet allocation (topic models, tidytext, tidyr, dplyr, ggplot2), data cleaning and preprocessing (quanteda, NLTK)

Data warehouses: Sprinklr (tweets, newspaper stories), CrowdTangle (Facebook, Instagram)

PROFESSIONAL EXPERIENCE

Freelance Journalist 2007 to 2014
It's Whatever Columnist
Strategic Communication Projects

The Leaf-Chronicle 2002 to 2007
Morning Editor
Enterprise Reporter

Enterprise Ledger 1993 to 1994
Assistant News Editor
City Reporter
County Reporter